

Sweep Stuff Live 2025



Dear Trade Partner,

The 'Sweep Stuff' Trade Exhibition is the best opportunity to showcase your business to 100's of chimney sweeps, installers and other solid fuel professionals.

Sweep Stuff is the biggest event of its kind in the UK, held over two days in April 2025. Entry is free and all visitors are welcome. The Guild marketing team are already working to generate maximum footfall throughout the event - see our active marketing promise below.

Stands are sold online only from 10am on Tuesday 7th January 2025. Booking information is detailed below. The exhibition is at the Q Hotel Chesford Grange, Kenilworth. Nr Warwick. CV8 2LD on Friday 11th and Saturday 12th April 2024.

- We run extensive event advertising and marketing using a variety of media to reach the whole industry.
- Reserving your stand (deposit payment) and the booking form are now all online. See booking info below.

Book Your Stand

See stand prices below - stand sizes are on the attached Floor Plan and on the stand shop webpage. Book your stand: You can book your stand and pay the deposit via our online shop: You can view the stands and their floor positions on the shop now. Stand sales will go live at 10 am on Tuesday, the 7th of January.

Booking Form: After paying your deposit, you must complete the online Booking Form asap. Your order is not complete until we have this information.

Terms & Conditions: You'll need to accept the T & C's to book. A copy is attached here. You can also see the T & C's online here:

Your initial online payment represents a 20% deposit on the full price. We will invoice you for the balance after purchase. Stands booked and deposit paid after 17th Feb will be subject to immediately payable invoice for balance.

Powering chimney sweeping
into the 21st century

guildofmasterchimneysweeps.co.uk



Stand prices

Not Inc VAT	20% Deposit
A = £ 716.80	£143.36
B = £806.40	£161.28
C = £806.40	£161.28
D = £896.00	£179.20
E = £1344.00	£268.80
F = £1433.60	£286.70
G = £1120.00	£224.00
H = Guild Shop	£Guild Shop
L = £307.00	£61.40



The event will be co-ordinated and overseen by the Guild marketing team, who have many years' experience dealing with the Trade Exhibition.

Our Active Marketing Promise includes: -

- Paid Online and Facebook advertising on the Guild websites and social platforms.
- Email, postal and text campaigns to members
- Email campaigns to other sweeps and wider trade.
- High profile advertising on the Guild websites
- Advertising and editorial promotion in the ever popular Sweep Stuff magazine
- Direct mailing
- Links to other trade bodies

A calendar of actions and events will be forwarded to all exhibitors in due course

Please note, an excellent free lunch will be provided each day for 2 staff members on each stand, in addition to unlimited free tea & coffee. Additional lunches per stand are charged at £10.00 per head. There is no charge for power supply.

Stand Set Up

Set-up can commence on Thursday 10th April from 7.00pm. We are often able to gain entry a bit earlier. Dedicated team members are on hand to assist throughout set-up. The hall will be secured overnight. You may also set-up on the Friday morning from 7.30 a.m.

The Sweep Stuff Live Exhibition will open at 10.00am to 4.00pm on Friday, and 9.30am - 3.00pm on Saturday.

Access to the hall is via the service entrance (this is the 1st car park barrier entrance on the left as you approach the hotel) which if followed takes you to the rear of the hotel where parking and vehicle access is available.

Powering chimney sweeping
into the 21st century

guildofmasterchimneysweeps.co.uk



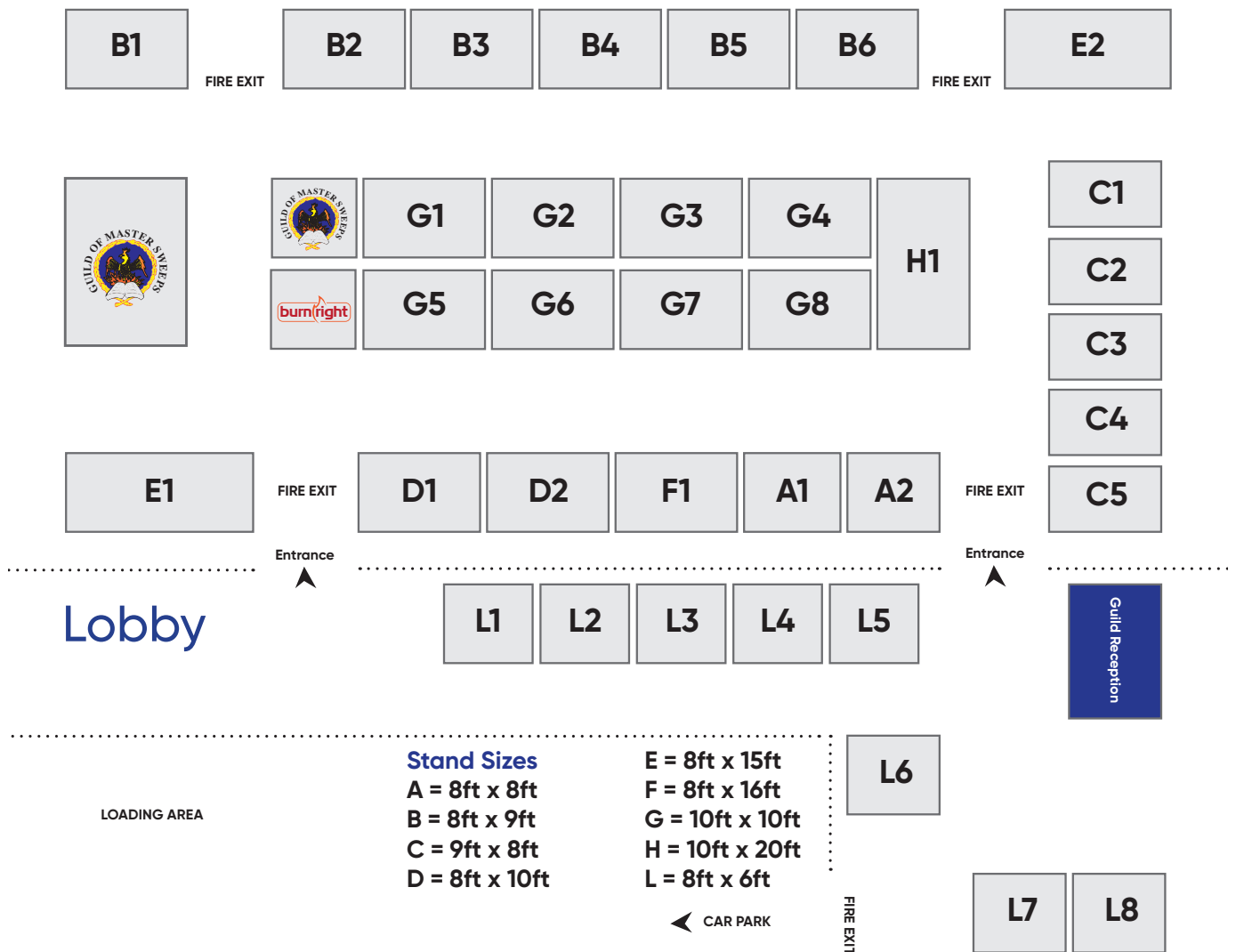
Vehicle loading access to the hall is 3.18m wide x 2.6 m high. The hall ceiling height is 4.5m. Following an incident with a van last in the car park last year we have organised that the car parks will be patrolled by staff in a vehicle through the night hours. The hotel also has a new night time barrier policy. We would like to thank Q Hotels for their help with these arrangements.

We look forward to seeing you there for another bumper year!!

Lawson Wight, on behalf of the Guild board

FLOOR PLAN

Main Hall



Current Floor Plan correct as of 18th November 2024. Stands in grey are available.

Powering chimney sweeping into the 21st century

guildofmasterchimneysweeps.co.uk



Sweep Stuff Live 2025 – T's & C's

Exhibitor Terms & Conditions – Please Read Carefully

Participation Cost

The Contract Price cost of the stand space does not include any stand fittings or fixtures.

The Exhibitor must provide all necessary fittings and fixtures ensuring they are assembled in accordance with the fitting regulations.

Conditions of Payment

The Exhibitor shall pay a min 20% non-refundable/ non-transferable deposit of the Contract Price at the time of booking.

The Organisers reserve the right to accept or reject an application for a stand at the Exhibition as advertised as part of the Contract.

Please note additional conditions for booking a stand.

Only one L stand may be booked per company. L stands are intended to be an affordable option for smaller companies or for companies that require little demonstration space. The Guild reserves the right to limit L stands for that purpose only. Companies, offering, or promoting training services or training centres must NOT advertise or promote chimney sweep training at the exhibition.

Cancellation/Termination

Upon cancellation/termination the Exhibitor shall remain liable for the Contract Price and pay the Organisers the following sums as agreed liquidated damages:

If cancellation/termination is on or before 16/02/2024 the Exhibitor shall be liable for 20% of the total fee.

If cancellation/termination is between 16/02/2024 and 17/03/2024 the Exhibitor shall be liable for 50% of the total fee.

If cancellation /termination is after 17/03/2024 the Exhibitor shall be liable for 100% of the total fee.

Cancellation of Exhibition

If the Exhibition is cancelled or suspended, either in whole or in part, by any cause not within the control of the Organisers, then the Organisers may at their discretion repay any fee paid by the Exhibitor, or part thereof, but shall be under no

obligation to repay the whole or part of such fee, and under no liability to the Exhibitor in respect of actions, losses, costs or expenses which may be brought against or incurred by the Exhibitor as the result of such cancellation.

“The Exhibitor” means all employees, personnel, contractors or agents of any company, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting at the Exhibition.

“The Exhibition” means the event as named and dated within this literature

“The Organisers” means The Guild of Master Chimney Sweeps.

“The Contract Price” means the amount shown as the total cost payable by the Exhibitor

“The Contract” means the agreement made for allocation of space at the Exhibition between the Exhibitor and the Organiser.

Payment Methods

Stands can only be confirmed upon receipt of the completed and signed trade stand booking form and a min 20% non-refundable / non-transferable deposit.

Cheque

Made payable to: -Guild of Master Chimney Sweeps Ltd and kindly post to:

Guild of Master Chimney Sweeps,
14 Westbourne Grove,
Barnsley.
South Yorkshire.
S75 1AE

BACS

Details will be provided on our outstanding balance invoice, which will be sent out once booking confirmation is received. All stands must be paid for in full by within 30 days of invoice date, and prior to the Exhibition date.

Waste

Exhibitors are responsible for removal of all their own waste, cardboard, packaging, etc.

Powering chimney sweeping
into the 21st century

guildofmasterchimneysweeps.co.uk

